

Sri Balaji Society's

BALAJI INSTITUTE OF INTERNATIONAL BUSINESS (BIIB)

(Courses Approved by AICTE, Ministry of HRD, Govt. of India)

S. No. 55/2-7, Tathawade, Near Wakad, Off Mumbai - Bangalore Bypass, Pune - 411 033.

Office : 020-66741373/80

Telefax : 020-66741374

Email : director@biibpune.com

Website: www.biibpune.com

Placement Committee : 020 66741160/79

Telefax : 020-66741171

Email: placements@biibpune.com



Dr. (Col) A Balasubramanian
Dean

Dr. Suresh Chandra Padhy
Director

BALAJI INSTITUTE OF INTERNATIONAL BUSINESS (BIIB) CAMPUS PLACEMENTS: DEC 2014

Dear Sir/Madam,

Know Us

1. Greetings to you.
2. We gratefully acknowledge the co-operation, guidance and support extended to us by the industry. It has helped us to grow and develop much faster compared to our counterparts. It has definitely helped our students in many ways including Campus Placements.
3. Established in the year 2003 and located in a conducive campus with excellent infrastructure and staffed with adequate full time as well as visiting scholars/faculties, BIIB enjoys healthy growth over a period of time producing well-disciplined and positively oriented Post Graduate Management students. The untiring efforts made by us, have helped us to grow and emerge slowly but steadily as one amongst the best B-Schools in the country. Our students are performing well everywhere they are placed

Credentials of BIIB

4. With all humility we state before you the credentials of Balaji Institute of International Business (BIIB) which was formerly known as Indian Centre International Business (ICIB) as under:-
- (a) Management Programmes offered by BIIB are approved by All India Council for Technical Education (AICTE), Ministry of HRD, and Government of India.
 - (b) BIIB is an A+++ and 2nd best B-School in Maharashtra (Source : Go Getter B-School Survey 2013)
 - (c) BIIB is Ranked as B3 B-School in India (Source : Indian Management May - 2012)
 - (d) BIIB is Ranked 25th in Top B-School of Excellence in India (Source : CSR- GHRDC B-School Survey 2012)
 - (e) BIIB is Ranked as A+ grade B-School in India (Source: Business India Nov-2011)
 - (f) BIIB is Ranked as A++ grade B-School in India (Source: Business India Oct-2010)
 - (g) BIIB is Ranked as A++ grade B-School in India (Source: Business India Nov-2009)
 - (h) BIIB is Ranked as 33th Ranking of Emerging Top B-School of Super Excellence in India (Source : CSR-GHRDC B-School Survey Nov- 2010)
 - (i) BIIB is awarded as B-School with "Best Academic input in Marketing in 17th Business School Affair & Dewang Mehta 2009- Business School Award School at World Brand Summit held at Mumbai on 4th and 5th November 2009."
 - (j) BIIB is ranked as **18th Most Promising B-Schools of Excellence** in India (Source - CSR-GHRDC B-Schools Survey 2008)

Multi Skilled Post Graduate Management Programmes offered by us

5. We are offering the following Two Year Full- Time PGDM Programmes:-
- (a) **Post Graduate Diploma in Management in International Business (PGDM- IB),(approved by AICTE)**
 - (i) The Programme aims at providing a comprehensive coverage incorporating all the important areas and discipline relevant to international business activities.
 - (ii) Exposure to foreign environment and corporate culture within

our curriculum gives them a head start over others. With a wise blend of theory & hands on learning, BIIB leaves no stone unturned to create global citizens.

(b) Post Graduate Diploma in Finance (PGDM- Finance),(Approved by AICTE)

- (i) Course content of Finance Specialisation is well diversified and comprehensive.
- (ii) 36 students in this batch are pursuing M Com and they will be completing the Master Degree in Commerce simultaneously by Apr 2015 from University of Pune as external candidates. They have already completed their Ist year Master's Degree Programme.

(c) Post Graduate Diploma in Management (PGDM- Marketing). (approved by ACITE)

- (i) Extensive expertise in Management with specialisation in Marketing Management is the foundation of this batch.

Note: - Adequate IT inputs are given to all the students.

Sister Institutions of BIIB

6. Sister Institutions of BIIB run by Sri Balaji Society (SBS), located in the same campus in their own building and independent infrastructure sas per AICTE norms is mentioned below. In this regard we may submit that the admission process for all the four Management Institutes (BIIB, BIMM, BITM & BIMHRD) are common. Similarly the selection criteria and grooming process for these institutes are also similar to each other.

(a) Balaji Institute of Modern Management (BIMM), (Approved by AICTE).

Offers full fledged PGDM programmes. Total intake is 272. Specialisations offered are as under:-

- (i) PGDM - Executive
- (ii) PGDM
- (iii) PGDM (IT & Marketing) PGDM (PM & HRD)

(b) Balaji Institute of Telecom & Management (BITM), (Approved by AICTE). Offers full fledged PGDM programmes. Total intake is 174. Specialisations offered are as under:-

- (i) PGDM (Telecom)
- (ii) PGDM (Telecom & Marketing)
- (iii) PGDM (Marketing & Finance)

- (c) **Balaji Institute of Management & HRD (BIMHRD), (Approved by AICTE)**. Offers full fledged PGDM programmes. Total intake is 167. Specialisations offered are as under:-
- (i) PGDM
 - (ii) PGDM (PM & HRD)
 - (iii) PGDM (Marketing & Finance)
- (d) **Graduate and Undergraduate College :-**
- (i) **Balaji Law College (BLC)**. Affiliated to University of Pune, Recognised by Govt. of India, & Bar Council of India.
 - (ii) **Balaji College of Arts, Commerce & Science (BCACS)**. Affiliated to University of Pune and Recognised by Govt. Of Maharashtra.
 - (iii) **Balaji Junior College of Arts, Commerce & Science (BJCACS)**. Approved by Govt. Of Maharashtra.

Selection Process For Admission

7. The selection process for admission to the Two Year Full Time Management programmes listed above are as under:-
- (a) We follow the Govt. Of India regulations on the matter. However, a track record of 1st class (10th standard, 12th standard and graduation) is preferred. Work experience is given due weightage.
 - (b) We are affiliated to CAT. However, we accept MAT & C-Mat scores too in which case the same is rationalised to be at par with CAT score.
 - (c) The weightage given for GD is 40% for Interview 30% (including essay writing), for Entrance Examination 30%.
 - (d) We are perhaps the first charitable trust in India to have reserved 50% of the seats for women empowerment despite being co-education institute.
 - (e) Selection process is held in 20 centres.

Central Control of Training and Grooming Process in Sri Balaji Society (SBS)

8. Sri Balaji Society (SBS) is steadily moving towards the status of a Deemed University. Each institute is headed by a highly qualified Director. The following Central Departments of Sri Balaji Society (SBS) regulate the norms, standards, practices and processes for quality control in training and development of the students of all the four institutes :-

(a) **Academics Department**. Headed by Director (Academics)

(b) **Examination Department**. Headed by Director (Examinations)

(c) **Information Technology Department**. Headed by Director (IT)

(d) **Projects & Alumni Affairs Department**. Headed by director (Project & Alumni Affairs).

(e) **Corporate Relations Department**.

(i) Headed by Director (Corporate Relations)

(ii) The Director (Corporate Relations) is also responsible for centralised Campus Placements of all the four Management Institutes of Sri Balaji Society (SBS) and to guide and regulate the Corporate Relations Officers of each Institute of Sri Balaji Society.

Corporate Interface

9. The training / grooming process of our students is scientific and conducted / controlled by highly experienced scholars with vast experience in the industry.
10. Corporate Interface is a compulsive, continuous and contributing factor to the development of our students. We are proud to state that, we are blessed with the august presence of Corporate Stalwarts from more than 200 companies who visited us between May 2013 to April 2014. They made presentations, took workshops and conducted intellectually stimulating exercises to enrich the knowledge and capabilities of our students. Thus, highly motivated and conditioned managerial materials are available for placement in our institute.

Campus Placements: December 2014: We Invite You.

- 11 We are now approaching you to inform that we have scheduled to have our Campus Placements for 8th December 2014.
- 12 We request you to kindly include us in your list of management institutes to be visited for Campus Placements for recruitment for:-
 - (a) **Lateral Placements**. We have 11 students having work experience who are available for lateral placements.
 - (b) **Management Trainees**.
 - (i) In case of fresher's.
 - (ii) However, there are many students with work experience from other batches who may also be considered for positions higher than the Management Trainee.

- (c) Consultants / Associate Consultants. In case of SAP Professionals.

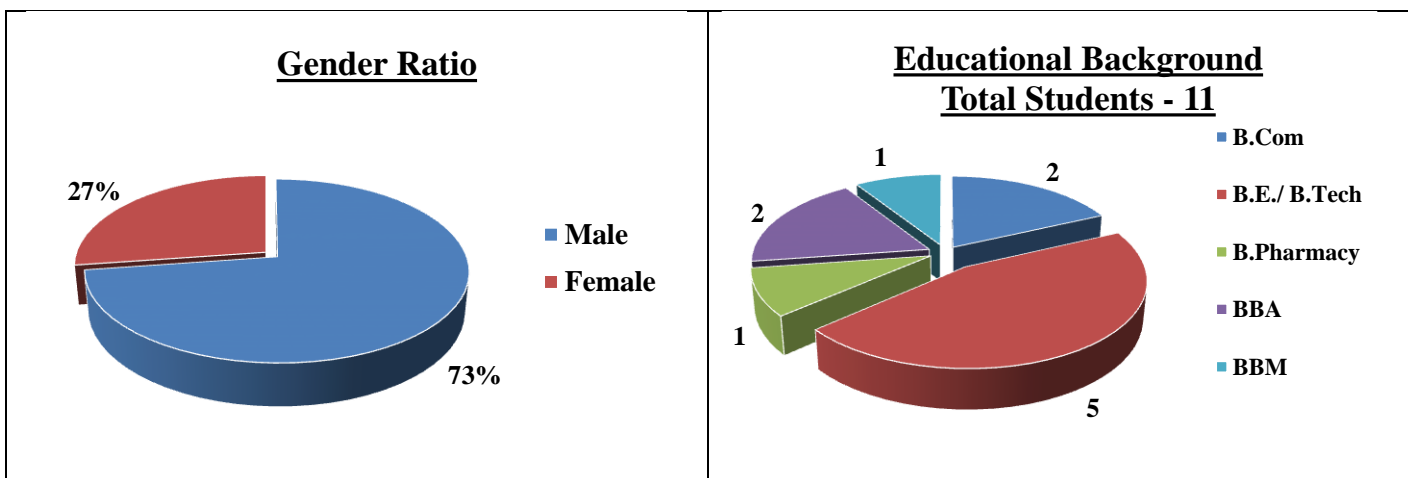
Common Campus Placements for Sri Balaji Society (SBS).

13. (a) Each Management Institute of Sri Balaji Society is an independent unit with their own infrastructure, faculties and other requisites as per AICTE norms. Therefore, they do have their companies for Campus Placements. We encourage healthy competition among the institutes. Therefore, companies are welcome to visit any institute of their choice or all the institutes at a time.
- (b) The past trend indicates that companies prefer co-ordination amongst the B-schools of Sri Balaji Society (SBS) although they may like to see all the institutes or any one or more institutes either jointly or separately depending upon their convenience / decision.
- (c) Therefore, the Director (Corporate Relations) and the Chairman Campus Placements intervene whenever required to ensure smooth co-ordination so that the companies get an opportunity to see the best number of students and to select the right candidates from amongst a pool of well groomed management post graduates according to their requirements/ .
- (d) The students are from all over India and are tuned to take up the Corporate Career in any part of the world.

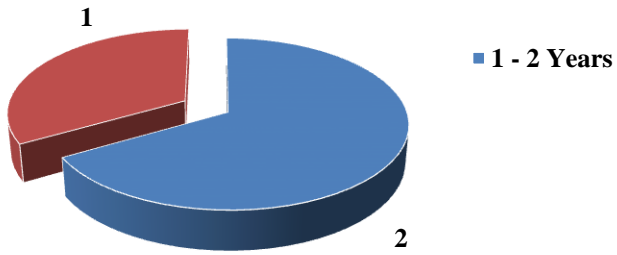
BIIB Campus Placements : Students available from BIIB-Batch of 2013-15.

14. The graphical representation of the data is as under: -

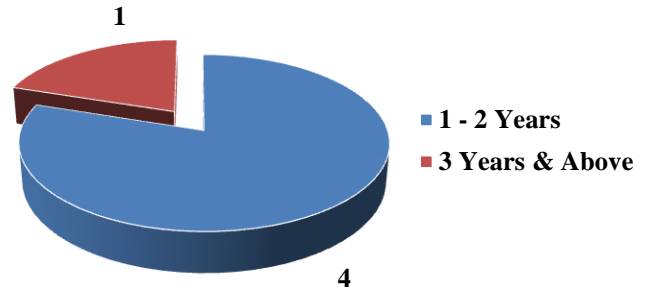
Executive Batch for Lateral Placements 2013-15
Total Students - 11



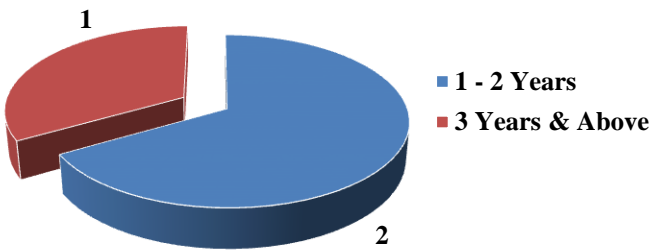
International Business Experience (Yrs)



Marketing Expriecne (Yrs)

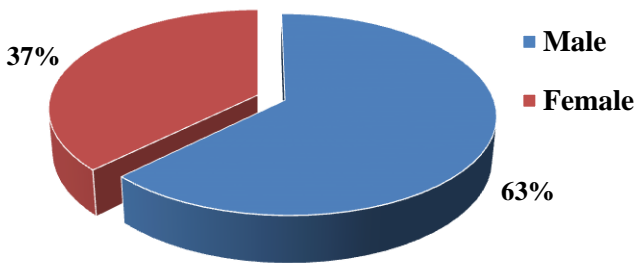


Finance Experience (Yrs)

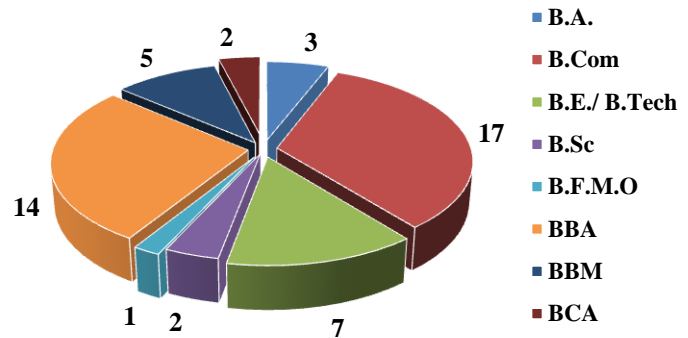


International Business 2013-15
Total Students - 51

Gender Ratio



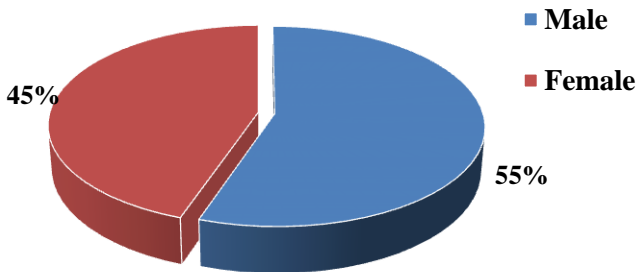
Educational Background
Total Students - 51



Marketing Batch 2013-15

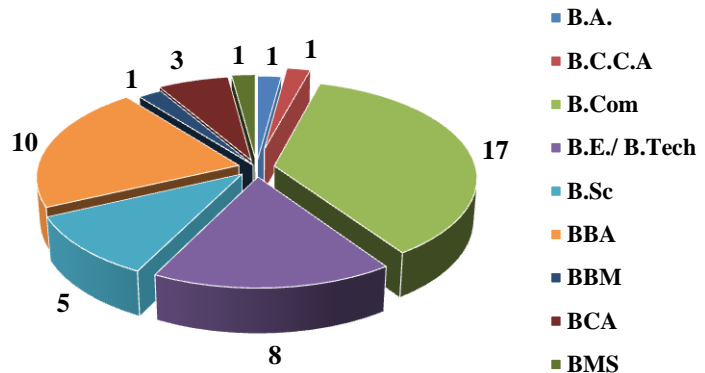
Total Students - 47

Gender Ratio



Educational Background

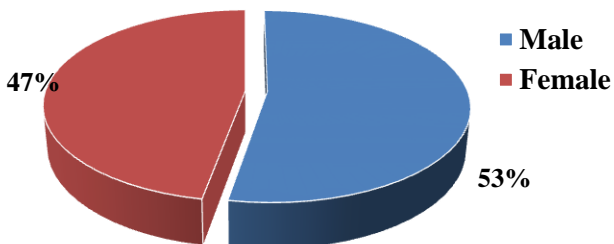
Total Students - 47



Finance Batch 2013-15

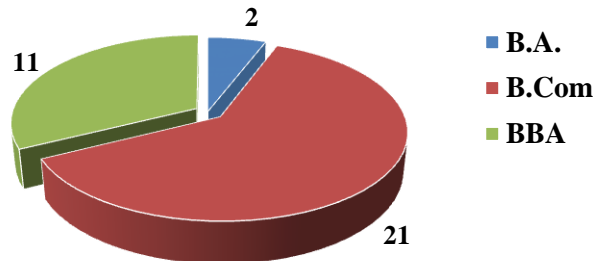
Total Students - 34

Gender Ratio



Educational Background

Total Students - 34



Track Record of Our Campus Placement

15. BIIB is proud of its Campus Placement Record over a period of time. Companies from all over India have visited our campus year after year and our alumni are spread all over the world.

Request

16. Companies are recruiting our students as Management Trainees either regularly as and when they have recruitments. Our appeal to you is as under:-

(a) **To Our regular Recruiters:** We are grateful to those esteemed organizations who are

regularly visiting BIIB and are recruiting our students. We appeal to them to please plan their visit to participate in our impending Campus Placement Programme which is scheduled to commence from 8th Dec' 2013.

- (b) **To Our New Recruiters** : We request those esteemed organizations who have not yet visited our campus for recruitment, to please include us in their list of Campuses to be visited and plan their visit as early as possible. Our Campus Placement activity is scheduled to commence from 8th Dec' 2013.
- (c) **Visit Us and Evaluate Us**: We request you to kindly visit us any time according to your convenience and interact with our students. By accepting our invitation you will not only be helping our students to learn from you but also get a first hand knowledge about us.

Communication Channels

17. Our Communication Channels are: -

- (a) E Mail : placements@biibpune.com
director@biibpune.com
directorcr@balajisociety.org
- (b) Telephone : (020) 66741160
- (c) Fax : (020) 66741374
- (d) Website : www.biibpune.com

Thank You

18. We will be grateful to you for your kind co-operation and help.

19. Thanking you.

Yours Sincerely,

(Dr. (Col). A. Balasubramanian)
Dean

(Dr. Suresh Chandra Padhy)
Director